

METHOD FOR A NETWORK-BASED REVENUE MODEL UTILIZING A RAFFLE CONTEST

ABSTRACT

A method is provided for a network-based revenue model utilizing a raffle contest. Indicia is displayed on a computer terminal utilizing a network. An indication is received upon the selection of the indicia by a user at the computer terminal utilizing the network. Upon the receipt of the indication, a user is then prompted to enter information relating to the user utilizing the network. When the information relating to the user is received, this information is then stored in a database. Subsequently, a raffle (or contest) function is executed utilizing the information stored in the database.